

CENTRAL LEADERSHIP PROGRAM

National Service Job Description

Position	National Service Person
Term	One-Year National Service
Location	On-site – CLP Office inside the ICGC Head Office

Role Overview

CLP is seeking a creative and strategic candidate for the role of National Service Person for their service year. This position will involve managing CLP's social media presence and actively engaging with our online audience. It is an excellent opportunity for recent graduates who are passionate about digital storytelling, community building, and leadership development. This role provides valuable hands-on professional experience while fulfilling the national service obligation with CLP.

Key Responsibilities

Strategy & Content

- Support the development and implementation of a social media strategy aligned with CLP's mission and goals (Leadership, Faith, Africa).
- Create engaging, high-quality content (graphics, videos, blogs, and stories) for all CLP social media platforms.
- Monitor industry trends and optimize content formats for improved reach and engagement.
- Schedule and publish content consistently to maintain a steady online presence.

Online Audience Engagement

- Serve as the primary point of contact for engaging CLP's online audience across all social media platforms.
- Respond promptly to messages, comments, and inquiries, fostering meaningful interaction and community trust.
- Collaborate with partner organizations on joint posts, shout-outs, and co-branded content where relevant.
- Represent CLP professionally in all public-facing digital interactions.

Reporting & Collaboration

- Track performance metrics (followers, reach, engagement) and provide bi-monthly reports with insights and recommendations.
- Collaborate with the CLP team to promote programs, events, and campaigns across digital channels.

Supporting roles

- Work closely with CLP staff and volunteers to ensure seamless execution of activities.

Who We're Looking For

- A tertiary graduate seeking to serve at CLP for the National Service year.
- Strong understanding of social media platforms, trends, and analytics.
- Excellent written and visual communication skills.
- Proficiency in content creation tools (e.g., Canva, Photoshop, CapCut).
- Comfortable engaging professionally with an online audience and responding to public inquiries.
- Ability to work independently, manage time well, and meet deadlines.
- Passionate about leadership, community impact, and digital engagement.
- Prior experience in social media management or communications is a plus but not required.

Benefits of This Role

- Hands-on experience in social media management, content strategy, and online community engagement within a faith-based leadership organization.
- Build a strong digital marketing and communications portfolio.
- Guidance from CLP's leadership and communications team throughout the service year.
- Reference letter at the end of service, supporting future employment or further study.
- Network: Exposure to CLP's network of leaders, partner organizations, and alumni.

How to Apply

Interested graduates should send their CV and brief cover letter to **clp.admin@centralgospel.com**, indicating "CLP National Service" as the subject. **Deadline: 24th July 2026**